CARNIVAL CORPORATION & PLC
SHAREHOLDER BENEFIT REQUEST FORM

Princess is pleased to offer a special Carnival Corporation shareholder onboard credit program. This program is available to shareholders holding a minimum of 100 shares of Carnival Corporation or Carnival plc.* This benefit is applicable on sailings through July 31, 2016. Reservations must be made by February 29, 2016 and proof of ownership (photocopy of shareholder proxy card, shares certificate, a dividend tax voucher, or a current brokerage statement or nominee statement) with your brokerage account number blacked out must be provided.

ONBOARD CREDIT AMOUNT PER CABIN

<table>
<thead>
<tr>
<th>Cruise length</th>
<th>OBC amount per cabin**</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 days or less</td>
<td>$50 £25</td>
</tr>
<tr>
<td>7–13 days</td>
<td>$100 £50</td>
</tr>
<tr>
<td>14 days or longer</td>
<td>$250 £125</td>
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** The onboard credit is converted to the operational currency onboard the vessel

RESTRICTIONS

- This offer is good for only one cabin occupied by the shareholder. Only one benefit OBC can be applied to a cabin, even if there are multiple shareholders in the cabin.
- This offer can only be applied to bookings under deposit.
- This offer cannot be used for casino credits/charges and gratuities.
- This offer is combinable with most cruise fares. Some restrictions apply.
- This offer is combinable with most onboard credit offers.
- This offer is non-transferable.
- Applications to receive this benefit must be made no later than 14 days prior to the cruise departure date.

PROCEDURES

Please provide your name, reservation/booking number, ship and sailing date with proof of eligibility as outlined above.

Booking number: ____________________ Ship name: ____________________ Sailing date: ____________

Last name: ____________________ First name: ____________________

Telephone number: ____________________ Email address: ____________________

REQUIRED PROOF OF ELIGIBILITY

Included is a photocopy of: (Please check one)

- Shareholder proxy card
- Current shares certificate*
- Current brokerage statement**†
- Nominee statement
- Dividend tax voucher

* Shares certificate and brokerage statement should be dated no earlier than 3 months prior to cruise departure date.
† Cross out the brokerage account number on your statement before submitting.

SUBMIT VIA FAX OR MAIL

Submit this request together with your required proof of eligibility c/o Princess Cruises Booking Support Dept. via:

In the US and Canada
Fax: (661) 753-0180
Mail: 24305 Town Center Drive
Santa Clarita, CA 91355 U.S.A.

In the UK
Fax: 02380 657509
Mail: Carnival UK, Carnival House
100 Harbour Parade
Southampton, Hampshire SO15 1ST United Kingdom

Requests will be handled within 7 days. Once your request has been processed, you will be able to view your onboard credit via The Cruise Personalizer under Onboard Credits.

* Employees, travel agents cruising at travel agent rates, tour conductors or anyone cruising on a reduced rate or complimentary basis are excluded.